



TUNE
IN AT
104.9
FM

NORTH SHORE
104.9



AND STREAM AT

NORTHSHORE1049.COM

FOR ALL YOUR HOLIDAY MUSIC FROM NOW 'TIL THE END OF THE YEAR!

Press Release

FOR IMMEDIATE RELEASE:
Date: Monday November 2, 2020

CONTACT: todd@northshore1049.com

North Shore 104.9 FM turns on the Christmas Lights Early because this year we all need a little Christmas!

Beverly- North Shore 104.9 FM WBOQ, Gloucester, Boston will play all holiday music from November 2nd till the end of 2020 because this year we all need a little Christmas! North Shore 104.9 hopes to brighten everyone's day and lift everyone's spirits with holiday cheer.

Boston Radio veteran Hank Morse will host the Morning Show all holiday season with his friendly and recognizable voice from many years on some of Boston's most legendary morning shows. Hank was most recently part of the legendary Loren & Wally show in Boston. Hank will be joined by guest throughout the holidays including North Shore 1049's own Erika Hemingway.

North Shore 104.9 is undertaking a large outdoor billboard campaign all over the North Shore throughout the month of November to promote the holiday spirit. The campaign is projected to reach close to five million people through the month of November.

North Shore 104.9's Toy Drive will also continue this holiday season, as we partner with Senator Bruce Tarr to collect toys throughout the North Shore and surrounding communities.

For further information, please call Todd Tanger at North Shore 104.9 at 978-927-1049 extension 12 or email at todd@northshore1049.com

#####