Business Name: _____ **Date:** _____

2027 Rockport Advertising Contract

The Rockport Map and Guide provides local businesses with a powerful promotional tool to expand your reach throughout New England. The full-color piece features the year's calendar highlights, a map of Rockport, area information, and first-rate photography. These maps are distributed to area hotels, B&Bs, and visitor centers. It is available at transportation hubs, high traffic businesses as well as other visitor centers and chambers of commerce around New England. The Rockport Map and Guide is also available as a downloadable PDF on rockportusa.com.

Expand your reach even further with online advertising on our recently updated visitor website, rockportusa.com, which averages over 125,000 page views annually from around the world.

GREATER CAPE ANN
CHAMBER OF COMMERCE
ROCKPORT DIVISION

Rockport Visitors Map & Guide

70K Copies Printed & Online - Distributed the Entire Year

LISTINGS

	Members	Non-Members
❑ Standard Listing	$200	$300
❑ Enhanced Listing	$300	$400

Enhanced Listing Text (up to 15 words):

_____

_____

DISPLAY ADS (includes Standard Listing)

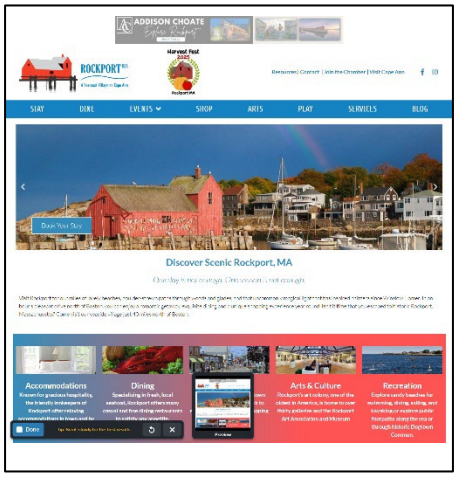
- ❑ Premium Display Ad (Members Only) $1,250
- ❑ Standard Display Ad (Members Only).....$800
- ❑ Early Bird Discount..... 10% off above Display Ads with payment by December 31

AD ARTWORK: ❑ **New Ad Artwork to be Sent** ❑ **Use Same Ad Artwork as Last Year**

Map Advertising Total: _____

Rockport USA

Over 125K Page Views Annually



LISTINGS - BUSINESS DIRECTORY LISTINGS ARE FREE FOR ALL MEMBERS

DIGITAL ADS

- ❑ Marquee Ad: (per month).....$750
- ❑ Premium Banner Ad (per month).....$500
- ❑ Banner Ad: ☐ 3 Months - $500 ☐ 6 Months - $750 ☐ 12 Months - $1,250
- ❑ Early Bird Discount..... 10% off above digital ads with payment by December 31

Please list starting month for digital ad: _____

AD ARTWORK: ❑ **New Ad Artwork to be Sent** ❑ **Use Same Ad Artwork as Last Year**

RockportUSA.com Advertising Total: _____

2027 ADVERTISING PACKAGE TOTAL: $ 0

Company Information

Company: _____

Contact: _____

Street: _____

City: _____ State: _____ ZIP_____

Primary Phone: _____

Website: _____

Enhanced Listing (up to 15 words): _____

_____

_____

Payment Information

2026 Advertising Package Total: $ $ 0

Select Payment Method:

☐ Invoice ☐ Check Enclosed ☐ Credit Card

CC #: _____

Exp. Date: _____ CVC: _____

Billing ZIP: _____

Name: _____

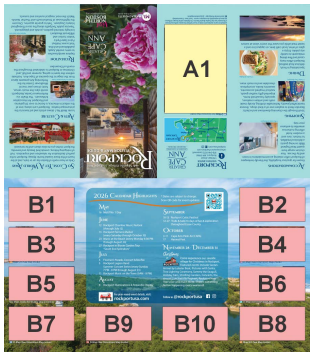
Signature: _____

Date: _____

Advertising Details & Descriptions

ROCKPORT VISITOR MAP & GUIDE

The Rockport Map and Guide provides local businesses with a powerful promotional tool to expand your reach throughout New England. The full-color piece features the year's calendar highlights, a map of Rockport, area information, and first-rate photography. These maps are distributed to area hotels, B&Bs, and visitor centers. It is available at transportation hubs, high traffic businesses as well as other visitor centers and chambers of commerce around New England. The Rockport Map and Guide is also available as a downloadable PDF on rockportusa.com.



BUSINESS LISTINGS

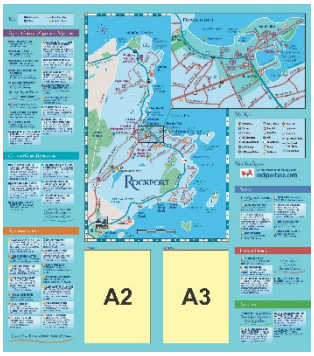
Standard Listing – Business name, address, phone number and website.
Enhanced Listing – Standard listing plus up to 15 words, listing is highlighted.

DISPLAY AD SIZES

All display ads include a standard listing.

Premium Display Ads
A1: Large Vertical
(3.25 x 4.625 in.)
A2 - A3: Large Vertical
(3.375 x 4.825 in.)

Standard Display Ad
B1 – B8: Standard Horizontal
(3.375 x 1.75 in.)



All size dimensions are width x height

ROCKPORTUSA.COM

This popular website is a great way to gain extended reach to promote your business to visitors from all over the world. With over 125,000 annual page views, this is Rockport's top visitor website.

BUSINESS LISTINGS

All members located in Rockport receive a full-page listing on the rockportusa.com website. Listing information is automatically pulled from the Greater Cape Ann Chamber of Commerce Member Portal. All members are granted access to this portal and may update their information and add photos at any time to enhance their business listing.

BANNER AD SIZES

Marquee Ad:
728 x 90 px,
("Sticky" ad at top location all standard pages)

Premium Banner Ad:
300 x 250 px. (All standard pages except the homepage / ads rotate on refresh)

Banner Ad:
300 x 125 px. (All standard pages except the homepage / ads rotate on refresh)

Notes: _____

_____

_____

_____

_____

AD SPECIFICATIONS

- Print artwork must be at least 300 dpi resolution (CMYK).
- Web artwork should be 150 dpi resolution (RGB).
- Acceptable file formats are JPG and PDF. PNG also acceptable for web ads.
- Send artwork to cindy@capeannchamber.com
- Ad design and correction services can be provided. Design time charges may apply. Contact the Chamber for details.

Disclaimer: The Greater Cape Ann Chamber of Commerce (GCACC) shall in no event be liable for direct, indirect, special, incidental, contingent or consequential damages resulting from any errors or omissions in the publication, described as the Greater Cape Ann Chamber of Commerce 2027 Rockport Visitors Map & Guide, including damage from loss of business or loss of goodwill. The aforementioned applies even if the GCACC has been advised of the possibility of such damages. By signing this agreement, I agree that the GCACC shall have no liability arising out of the contract for negligence or for errors or omissions, in excess of the cost of my ad. Any written or oral information or advice given by the GCACC will in no way increase the scope of this warranty, nor may I rely on such oral or written communication. The laws of the Commonwealth of Massachusetts shall govern this agreement.